

**AN INVITATION TO  
Exhibit and Participate  
AT  
The Northeast Association for Clinical Microbiology  
and Infectious Disease**



**27<sup>th</sup> ANNUAL MEETING AND EXHIBITION**

June 13 – 15th, 2011

**Sheraton Springfield Monarch Place Hotel  
Springfield, MA**

**DON'T MISS THIS GREAT OPPORTUNITY TO EXHIBIT  
AT THE NACMID ANNUAL MEETING & EXHIBITION**

**THE NACMID BOARD OF DIRECTORS AND COMMITTEE MEMBERS HAS BEEN  
WORKING ON MAKING THE 2011 ANNUAL MEETING EXCITING, INFORMATIVE  
AND FUN! WATCH FOR FURTHER DETAIL!!**

### ABOUT NACMID:

- Inception: July 1, 1983
- Membership: Exceeding 500
- Dedicated to Scientific excellence and communication in clinical Microbiology and Infectious Diseases
- Membership includes decision makers i.e. directors, supervisors, etc.

## Welcome to the Meeting

### EXHIBITOR INFORMATION

#### **PLEASE NOTE\***

***THE DEMENSION OF THE ELEVATOR AT THE SHERATON MONARCH IN SPRINGFIELD  
57" WIDE X 94" DEEP X 106" HIGH (INSIDE DEMENSIONS)  
THE DOOR OF THE ELEVATOR IS ONLY 96" HIGH X 48" WIDE***

- Registration and Set-up: Monday, June 13, 8:00 A.M. to 3:00 P.M.
- Pre-Opening Exhibitor Meeting: Monday, June 13 at 3:45 P.M.
- Booth Breakdown: Wednesday, June 15 at 2:00 P.M.
- Exhibits open during AM breaks and during lunches
- Wine and Cheese Reception in Exhibit Hall: Monday, June 13, 4:30 P.M. to 6:00 P.M.  
(Vendor Dress: Business Casual)
- Free Lecture immediately following Wine & Cheese Reception in the Exhibit Hall

### EVENING KEYNOTE ADDRESS

#### **"A Climate for Infections?"**

*An exploration of climate change and what it entails for the distribution and spread of human infectious disease.*

*Aaron Bernstein*

### SPECIAL TUESDAY, JUNE 14, DINNER MEETING - 6:00 PM – 8:30 PM

Location to be Determined

#### **"Why Am I sick From That Great Food I Ate?"**

*Foodborne Illness Outbreak Investigations.*

*Patricia Kludt*

(LOOK FOR MORE INFORMATION COMING SOON ON THE NACMID WEBSITE)

**Play Bingo with the Attendees: Each booth will be a square - attendees will have to visit each booth to be eligible to win a fabulous prize !**

# LEVELS OF SUPPORT

The goal of our organization is to provide continuing education to the clinical microbiologists throughout this region. Our annual meeting program brings together speakers from every state throughout the country and topics that are suggested by our annual meeting attendees through attendance surveys to be voted on during our fall Board of Director's Meeting held in September every year.

As always we are in need of funding to support our educational efforts. Your contribution will help us to support individual speakers; to provide refreshments during our breaks and/or social functions or to defray the general expenses incurred at a meeting of this size.

The NACMID Board of Directors welcomes and appreciates your help by recognition of companies who provide us with financial support in the form of: 1) an unrestricted educational grant; 2) full sponsorship of a speaker to include the cost of transportation, transfers, hotel, meals and honorarium; 3) full sponsorship of a luncheon; 4) full sponsorship of a coffee break; 5) or full sponsorship of the wine & cheese reception. In addition, your gift based on your contribution will place you in one of the following levels of support and its unique and highly useful benefits:

**Please contact: Susan Cohen**

**New England Baptist Hospital**

**Microbiology Laboratory**

**Boston, MA 02120**

**Phone: (617) 754-5199 Fax: (617) 754-5269**

**Email: scohen6@caregroup.harvard.edu**

**PLATINUM:** ( $\geq$  \$ 2000) Includes:

1. All booth fees
2. Wine & Cheese at your booth during reception
3. Priority booth selection
4. Free ½ page ad in Newsletter
5. Your Home Page on our Website
6. Badge recognition and Booth Certificate
7. Annual Brochure, Newsletter, and Website acknowledgement
- 8. Automatically receive organizational mailings for the current year**
9. Recognition at sponsored event and in annual meeting brochure
10. List of Annual Meeting attendees

**GOLD:** (\$1500-\$1999) Includes:

1. One booth fee
2. Items 5-10 listed under Platinum level

**RUBY:** (\$1000-1499) Includes:

1. One booth fee
2. Items 6-10 listed under Platinum level

# EXHIBIT APPLICATION FORM

## Exhibit Fees for 2011:

Booth Fee .....\$700/booth           \$ \_\_\_\_\_  
Second Booth .....\$600/booth       \$ \_\_\_\_\_  
Third .....\$500/booth               \$ \_\_\_\_\_

If you are attending or unable to attend and would like to make an unrestricted contribution and receive company recognition, please fill out amount or call Sue at (617) 754-5199. Your donation is always appreciated.           \$ \_\_\_\_\_

**Total:** \$ \_\_\_\_\_

## PLEASE MAKE CHECK PAYABLE TO: NACMID

**Reservation and payment of fee must be received by June 03, 2011.** Requests received after June 03, 2011 will be considered **only** if space is available and arrangements can be made.

## Application for Exhibit Space:

Company \_\_\_\_\_

(Please type name as it appears on your booth)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Description of Product: **IT IS VERY IMPORTANT THAT YOU COMPLETE THIS ITEM TO INSURE PROPER BOOTH ASSIGNMENT**

Contact person for Further Information and Communication:

Contact person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number \_\_\_\_\_ FAX Number \_\_\_\_\_

"800 toll-free numbers preferred if available"

Email: \_\_\_\_\_

Company Home Page Address: \_\_\_\_\_

Please mail this completed form before June 03, 2011 with payment to: Susan Cohen, Microbiology Laboratory, New England Baptist Hospital, 125 Parker Hill Avenue, Boston, MA 02120 or fax this form to Susan Cohen at: (617) 754-6429

**(Check Payments may be mailed to us separately as long as they reach us by the deadline)**

***If your company has posters they would like to display at our annual meeting please contact:  
Ken Atwell at Cambridge Healthcare Alliance at 617-665-2632***

**We sincerely hope you will accept our invitation to exhibit at  
NACMID's Annual meeting.**

**NACMID is a non-profit organization established to promote  
Microbiology through educational meetings.**

**For your company's information  
Our Tax ID number is 22-2540190**

**Please contact Sue Cohen at  
617-754-5199**

**for any additional information needed to facilitate exhibiting with us  
in Springfield.**

**We look forward to seeing you in June**

### **HOTEL INFORMATION**

#### **Sheraton Springfield Monarch Place Hotel**

1 Monarch Place  
Springfield, MA 01144  
Phone: (413) 781-1010

Online: [www.sheraton.com/Springfield](http://www.sheraton.com/Springfield)

### **Conference Dates: June 13 – 15, 2011**

TO GUARANTEE A ROOM PLEASE PHONE ***NO LATER THAN MAY 23, 2011***. In order to receive the group rate, please mention **NACMID** at the time reservation is requested. Reservation requests received after the cut-off date will be accepted on a space available and rate available basis

Single or double occupancy for a standard room with a king or two double beds:  
\$129.00

Upgrades to the Club Level are currently an additional \$26.00  
The Jr. Suites are an additional \$50.00

Rates are per night, and are subject to the hotel tax of 12.45% and \$.50 per guest room per night for city Assessment Business Improvement District.

Please specify room type: Smoking, Non-Smoking or Handicap  
**Check-in: 3.00pm Check-out: Noon**